



What do you get when you cross a tattooed writer for VICE and HuffPost with a street-smart business coach? With a vision for seeing people break out of the 9 to 5 grind, Bo Kitty is a mentor, creator, team builder, organiser and dreamer like no other.

California born and Melbourne based, founder of Reality Check, Bo has worked with more than 400 clients globally to transform their lives and businesses, delivering straight talking, actionable advice to get results.

Bo's colourful career includes marketing for Cirque du Soleil; working on set at MasterChef; booking Melbourne's biggest nightclubs; event operations at some of Australia's largest outdoor festivals ; teaching event management at TAFE; curating art galleries; working as a production manager for film sets and fashion shows and Safety and Logistics at the Women's AFL.

Since 2010, she's been running her own show, operating an independent art gallery, a music agency and a digital marketing company, before falling in love with her life calling, business coaching.

Her intuitive coaching style takes a holistic approach to business and to life. She motivates, organises humans and delivers high-level long-term business strategy and development to both solo entrepreneurs and small businesses, and just saved a well-loved Collingwood business The Break Room with her solid advice and team of logistical masterminds.

Apart from wearing multiple hats and keeping five streams of income healthy, Bo has a dog named Bruno and a cat named Lali (yes they love each other, and they even match!) She also loves a good forest party, spending time at the waterhole and deep conversations. She's also a search and rescue wreck diving mermaid, who used to be afraid of the ocean.



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REALITY CHECK BIO

Reality Check is holistic business coaching for people ready for change. With underpinning values of honesty and integrity, Bo's no nonsense delivery is a departure from the 'hard-sell' coaching styles that prey on 'people who seek'. Founded upon the idea that your business goals and your personal life are intertwined, Reality Check is about empowering people with the strategy, tools and support to do what they love for more money and less stress.



Bo's down-to-earth, powerhouse personality gives her the ability to see your aspirations and limits clearly, leaving you with an action plan for change. From end to end customer engagement strategy, to how to run your social media marketing on your phone in an hour a week, no problem is too crazy or difficult. If you are ready to hear it, Reality Check has the fast tracked learning solutions! Bring your big dreams and messy systems, share your time poor problems and staffing woes. Reality Check is holistic in every sense of the word.

Since launching in 2013, Reality Check has become well known in Melbourne's creative circles.

Soon to add an agency called The Real Army to her stable of brands, Bo's goal is to have a worldwide network of hungry individuals encouraging and supporting each other to do better and think smarter.

Bo is a fierce innovator with a big voice and Reality Check is her magnum opus, and a catalyst for changing the way we approach business and life.



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MEDIA COVERAGE



DYNAMIC | BUSINESS



PEOPLE BO HAS WORKED WITH



LITTLE KNOWN FACTS ABOUT BO

1. Entrepreneur since leaving home at 16, starting in the electronic music scene.
2. Trained in muay thai boxing at a jungle camp in Thailand
3. Dived all over the world and the Blue Hole In Belize
4. Seen two total solar eclipses and travelled to work at festivals to do so
5. Discovered my real identity three years ago, did a DNA test, found a sister in my neighbourhood, and this year went to Italy to discover my roots!

CONTACT

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